



Corporate Sponsorships



ABOUT BIR

Bainbridge Island Rowing (BIR) is a 501(c)(3) nonprofit organization building a multi-generational rowing community in Kitsap County from our home at the Stan Pocock Rowing Center on Eagle Harbor.

Since our founding in 2001, BIR has grown from a single high school crew into a vibrant community of 200+ rowers ages 13 to 91. United by a shared love of rowing, our members span all skill levels and backgrounds, finding connection, challenge, and purpose on the water.

As the first and only permanent rowing center serving the West Sound region, our boathouse in Waterfront Park stands as a hub for community, made possible through strong partnerships with the City of Bainbridge Island and Bainbridge Island Metro Parks & Recreation District.



OUR VALUES

Community: We welcome and support individuals of all backgrounds and experiences.

Fitness: Rowing is a lifelong sport that builds strength and well-being.

Commitment: We set goals, work together, and grow stronger as a team.

Excellence: We strive for the highest standards in coaching and athletic performance.

Environment: We connect to the water and honor our responsibility to care for it.

THE IMPACT OF YOUR SUPPORT

When you partner with Bainbridge Island Rowing, you help make rowing accessible, safe, and sustainable for our community while gaining meaningful visibility with a highly engaged local audience.

EXPANDING ACCESS FOR ALL

BIR raises nearly \$60,000 to fund scholarships every year, ensuring that cost is never a barrier to participation. Your support keeps athletes on the water, provides life-changing access to sport and ensures everyone belongs.

SUSTAINING A COMMUNITY HUB

The Stan Pocock Rowing Center is more than a boathouse; it's a gathering place for thousands. Your support maintains and cares for our community space, ensures the boathouse remains functional, accessible and a central hub of connection for all.

ENSURING SAFETY ON THE WATER

Safe rowing depends on well-maintained, reliable equipment. Your support allows us to invest in coaching launches, equipment maintenance and safety upgrades, ensuring coaches can effectively support and safely monitor athletes on and off the water.





SPONSORSHIP LEVELS

BIR SUPPORTER – \$500

- Name recognition on BIR website sponsor page
- Annual sponsor thank-you messaging on BIR social channels
- Logo recognition in annual impact report
- Quarterly newsletter acknowledgment

CREW SPONSOR – (\$1,000 to \$2,499)

Everything above, plus:

- Logo placement (*small*) on website + sponsor display
- Social media thank-you post
- Opportunity to host a meeting in BIR meeting room (*1x/year*)
- Recognition at Dream Big event (*program + webpage*)

COMMUNITY CHAMPION – (\$2,500 to \$4,999)

Everything above, plus:

- Named recognition as a Scholarship Supporter
- Featured mention in newsletter (*1x/year spotlight*)
- Medium logo placement at boathouse + website
- Opportunity to include promo materials at select BIR events
- Invitation to ride a launch at practice or another event experience

WATERFRONT PARTNER – (\$5,000 to \$9,999)

Everything above, plus:

- Logo placement on coaching launch (*shared placement*)
- Corporate team-building Learn to Row experience (*up to 10 people*)
- Dedicated social media feature + cross-promotion
- Logo included in quarterly newsletter (*1x feature*)
- Premium signage at boathouse



PREMIUM SPONSORSHIPS

PROGRAM PARTNER – \$10,000+

- Prominent logo placement at major events
 - Opportunity to activate at events (*materials table, in-person presence, custom engagement*)
 - Recognition during Dream Big gala (*verbal + print*)
 - Large logo placement at boathouse + website
 - Featured partner spotlight (*newsletter + social*)
 - Option to align sponsorship with a specific program (*youth sports, adults, scholarships, etc.*)
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PREMIER COMMUNITY PARTNER – \$20,000+

- Major event naming sponsorship (*Oktoberfest*)
- Prominent logo & naming placement of your choice (*program, equipment, or initiative*)
- Premium, exclusive logo placement across all channels
- Custom storytelling feature (*impact story on your support*)
- Exclusive use of our Great Room for a private event or personalized rowing experience
- Direct alignment with:
 - Scholarship program
 - Equipment expansion (launch fleet)
 - Community access initiatives



BOATHOUSE AUDIENCE HIGHLIGHTS

BIR's Stan Pocock Rowing Center is more than a boathouse, it's a vibrant community hub. Located at Waterfront Park on Eagle Harbor, it connects a highly engaged audience and welcomes over **5,000 visitors** annually through events, programs, and gatherings. With daily activity from 200+ members and steady foot traffic from locals and visitors alike, the boathouse offers consistent, high-visibility exposure. Here, youth athletes and their families, active adults, professionals, and community-minded individuals come together, united by a shared commitment to wellness, connection, and local impact.

5,000+

locals and visitors pass through the boathouse every year, enabling high-traffic sponsor visibility.

200+

Active rowing members moving through the boathouse daily, creating consistent, repeat views.

60+

Events hosted at the boathouse annually, bringing together a diverse audience of thousands from Bainbridge Island, greater Kitsap County and Seattle.

3,900+

Social media + newsletter subscribers on BIR channels, broadening sponsor visibility beyond the boathouse.



CONTACT US

Gabriela Pinto - *BIR Development Officer*

gpinto@bainbridgerowing.org **OR** development@bainbridgerowing.org
713.376.8848

Learn more: www.bainbridgerowing.org

Visit us: 281 Brien Drive SE, Bainbridge Island, WA 98110

Mailing address: PO Box 10115, Bainbridge Island, WA 98110

Don't see the right fit? Please reach out - We would love to connect and create a custom partnership opportunity that aligns with your goals and supports our shared commitment to community.

